



## xCommenter software documentation version 1.2.4

**Thank you for purchasing xCommenter, the powerful multi lingual comment generating SEO plugin for WordPress.**

### **- Who created xCommenter:**

Hi, my name is Jeff Spicher and I am the creator of xCommenter. Let me tell you a little about myself. I've professionally worked as a web developer and programmer for over 15 years. Even at a young age I knew that developing cool websites, and web based applications is what I wanted to do for a living. I've worked on many web properties both big and small to improve performance, increase user interactivity, automate mundane tasks, among other things.

### **- What xCommenter does:**

xCommenter will automatically create comments on your blog posts and WordPress pages. It does this by analyzing the post title, content and tags to determine find relevant Yahoo Answers comments and questions. Optionally xCommenter will then run the content through the spinner's API to make the content more original and unique to improve quality. xCommenter then can approve it's own comments if you wish, and once a new comment has been made xCommenter will then optionally PING the updated page URL to all the RPC Ping services listed within your WordPress Admin panel, getting the updated page crawled and indexed quickly and more frequently. All of this is done on auto pilot.

**- Why xCommenter:**

There are three main benefits of using xCommenter on your site.

- 1.) Comments posted by xCommenter are typically questions or requests for more information found on Yahoo Answers, thus visitors to your blog will be more likely to respond, often dramatically increasing user interactivity. Even if users choose not to interact they are more likely to accept your content as an authority or subject matter expert.
- 2.) Fresh updated content. Search engines love fresh updated content. When xCommenter makes a comment on one of your pages or posts it will (optionally) PING the RPC Pingback services found within your WordPress Admin. This will get your content indexed quickly and more frequently.
- 3.) Increase amount of unique content in your posts/pages. If you're using article directories to find content, or spun content on your pages then using xCommenter will increase the amount of content uniqueness again improving your SEO efforts by helping to reduce risk of duplicate content penalties.

**- How To Use xCommenter:**

xCommenter is incredibly easy to set up and use on your WordPress web sites and blogs. Set up can be done in as little as 2 minutes. There is no ongoing maintenance or scheduling required to use xCommenter (other than occasional software updates and improvements). It truly is an auto pilot solution.

You can watch a quick video tutorial of me setting up the software and explaining what each of the settings does by visiting: <http://vimeo.com/36628711>

Or read the installation/plugin activation guide here: <http://www.jspicher.com/xcommenter/>

**The abridged version of installation is:**

- 1.) Unzip, and upload xCommenter plugin files to your yoursite.com/path\_to\_wordpress/wp-content/plugins/directory
- 2.) In your WordPress admin panel go to plugins, find the instance of xCommenter and click "activate".
- 3.) Once activated click Settings -> xCommenter in the left hand sidebar of your WordPress Admin Panel.
- 4.) Check the box next to "Activate/Deactivate", enter your Yahoo Developer API and click "Save xCommenter Settings". And you're off to the races!

(Need help getting a Yahoo API Key? Check this out: <http://vimeo.com/36643994> ).

For more in depth explanation of xCommenter and it's features, keep reading! Or watch this quick 7 minute video I've put together for your: <http://vimeo.com/36628711>

# xCommitter software documentation

## General application settings overview:

The purpose of this document is to explain the core settings of the xCommitter software and what each does and how they interactive with one another. Once installed you can find the settings for xCommitter by going to Settings and clicking xCommitter in your WordPress admin panel. Doing so will bring up the general settings manager for xCommitter.

## Settings Overview:

### - Activate/Deactivate (on/off):

Required: This will allow you to enable or disable the xCommitter functionality w/out uninstalling, or deactivating the plugin. The purpose this feature is available is to allow users the option of disabling the xCommitter functionality w/out losing the plugin settings. In order to use the xCommitter software this option must be checked (turned on).

### - Asynchronous Mode (on/off):

Optional: This will allow you to enable or disable the asynchronous mode for. This should be active if you are on a shared hosting server, or experience any laggy or slow loading times after activating the xCommitter plugin. What this does is sends API calls, and requests in the background to prevent user interruption during page and post loading.

### - Yahoo API Key: (Your Yahoo API Key):

Required: Enter your generic Yahoo Developer API key into the field provided. The xCommitter software uses the Yahoo API to access Yahoo Answers to find relevant / related comments to post on your blog posts and pages. This field is required in order for xCommitter to function properly. You can set up a Yahoo API for free by visiting: <https://developer.apps.yahoo.com/wsregapp/>. If you are having trouble creating a Yahoo API key, please watch the following video demonstration: <http://vimeo.com/36643994>.

### - xCommitter Action Hook:

Required: Select the Action for xCommitter to hook into. Default: `'get_header'`. Try `'wp_head'` if `'get_header'` doesn't work. (because of theme or plugin conflicts). (added 6/26/2012).

### - Language / Region:

Required: Select the language / region you wish to find relevant comment content for your posts or pages. (added 2/25/2012).

**- Auto Approve Comments: (Yes/No)**

Optional: Checking this box will make comments made by xCommenter to be automatically approved. This will not affect comments made on your WordPress posts or pages made by other users.

**- Comment Gravity: (5% - 100%)**

Required: This select field will allow you to increase or decrease the chances of xCommenter making a comment on a post or page at each page load. The percentage chosen means the percentage/chance that xCommenter will make a unique comment onto your post/page each time the page is loaded by a visitor (or crawler). For example setting this feature to 100% means that xCommenter will attempt to make a comment 100% of the time - ie every time the page is loaded. A setting of 50% means that xCommenter will have a 50/50 chance of making a comment each time the page/post is viewed.

**- PING Comments: Yes/No**

(Optional / Suggested) This feature will run the native WordPress single page/post PING after each time xCommenter has successfully made a comment on a page or post. This function will use the RPC Ping back services listed within your WordPress administration panel. What this does is send a PING or notification message out to RPC Pingback servers to inform them of updated content on your web site - thus getting your pages indexed quickly and more frequently. It is suggested that this feature be activated to improve SEO and site indexing.

**- Spin Comments: None/TheBestSpinner.com/SpinChimp.com/PHPBuilt.com**

(Optional/Suggested) This will enable or disable integration with The Best Spinner's, SpinChimp.com's or ~~PHPBuilt.com's~~ content spinning services. With 'Spin Comments' active xCommenter will take comments found within Yahoo Answers that are relevant and related to your content, and run them through the chosen word and phrase replacement algorithm. This will make the content appear more unique to the search engines and vastly improve SEO efforts, avoiding potential duplicate content penalties.

~~—PHPBuilt.com is a free word only replacement thesaurus. It is very simplistic but free to use. I highly recommend you get a TheBestSpinner.com account (well worth the investment). TheBestSpinner software that's included with your purchase has many features that any online marketer or SEO specialist can't live without.~~

**PHPBuilt.com spinner removed as the service is no longer available.**

**TheBestSpinner.com Spinning Solution:**

- The Best Spinner, is a crowd sourced solution to content spinning. It is well worth the investment of \$97. You can get this powerful software and access to the API here

<http://paydotcom.net/r/95330/coastalweb/27003143/>.

**- The Best Spinner Email: (Required if 'Spin Comments' is TheBestSpinner.com):**

Enter your TheBestSpinner.com account email address. You can get an account here:

<http://paydotcom.net/r/95330/coastalweb/27003143/>

**The Best Spinner Password: (Required if 'Spin Comments' is TheBestSpinner.com):**

Enter your TheBestSpinner.com account password. You can get an account here:

<http://paydotcom.net/r/95330/coastalweb/27003143/>

**SpinChimp.com Spinning Solution:**

- Spin Chimp, is a crowd sourced solution to content spinning. It is well worth the investment. You can get this powerful software and access to the API here <http://eliz1225.akturatech.hop.clickbank.net>

**Spin Chimp Email: (Required if 'Spin Comments' is SpinChimp.com):**

Enter your SpinChimp.com account email address. You can get an account here:

<http://eliz1225.akturatech.hop.clickbank.net>

**Spin Chimp API Key: (Required if 'Spin Comments' is SpinChimp.com):**

Enter your SpinChimp.com API Password. You can get an account here:

<http://eliz1225.akturatech.hop.clickbank.net>

**- Use Proxy: (Yes/No)**

(Optional) xCommenter includes integration with private proxy server/ip's to mask the identity of your web server when looking up information via the Yahoo Answers API. This is not necessary unless you're running many installations of xCommenter on the same server, have an extremely traffic heavy blog or web site, or would just like the added level of anonymity.

**- Proxy List:**

(Required if 'Use Proxy' is enabled) Here is where you would enter your proxy server list, one per line in the following format:

username:password@ip:port

**Example:** *myProxyUsername:myProxyPassword@12.34.567.890:1234*

You can include a single proxy server, or as many as you'd like. If multiple entries are listed xCommenter will choose one at random. Please ensure your server is set up for outbound traffic on the ports specified or contact your hosting provider for assistance if you are experiencing trouble using private proxies on your web server.

If you would like to purchase private proxy servers, please consider PacketFlip, here:

<http://manage.packetflip.com/aff.php?aff=051>

**- Random Usernames:**

(Required) Here is where you can specify/edit/manage the list of random usernames & links to be used by xCommenter. Simply enter one username per line. If you would like to associate a URL with a particular username add a double pipe (||) to the end of the name followed by the URL you wish to use.

Example: **name||url**

Real world example: **Google Search Engine||http://www.google.com**

Now whenever xCommenter randomly chooses this username the author name will be Google Search Engine will be used as anchor text, and http://www.google.com will be a text link.

If your server does not have permission to manage/edit this file, please open up the file named usernames.txt found in the root folder of the xCommenter plugin directory and manually edit this file with your favorite text editor.

# Change Log:

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## **UPDATE 03-22-2013 version 1.2.4**

Adjustment made to SpinChimp API to accommodate changes in protocol.

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## **UPDATE 10-27-2012 version 1.2.3**

Minor bug fixes.

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## **UPDATE 08-09-2012 version 1.2.2**

Patched bug in asynchronous mode that effected a small number of hosting providers and installation configurations.

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## **UPDATE 08-04-2012 version 1.2.1**

Added word limiter to prevent xCommenter from making comments over 500 words.

Added Yahoo Answers Thai language support.

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## **UPDATE 07-30-2012 version 1.2.0**

Added core functionality to allow for cron job, scheduling execution of xCommenter.

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## **UPDATE 07-18-2012 version 1.1.9**

Patched bug that affected some servers when running in asynchronous mode.

Improved settings page user interface by adding help balloons next to each setting.

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## **UPDATE 07-14-2012 version 1.1.8**

Dramatically improved duplicate comment filter (now works with spun comments).

Improved Yahoo Answers comment selection randomization.

Improved Yahoo Answers post tag query search functionality.



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#### **UPDATE 07-10-2012 version 1.1.7**

Added patch to comment posting filter to avoid collisions with captcha plugins.

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#### **UPDATE 07-08-2012 version 1.1.6**

Added ability to manage usernames and associated links from within wp-admin panel.

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#### **UPDATE 07-07-2012 version 1.1.5**

Added SpinChimp API integration

Added ability to add author url's to xCommitter author names.

Added several 100 new "fake" usernames to use as comment author usernames.

Added functionality to allow fake usernames to be associated with URLs

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#### **UPDATE 06-26-2012 version 1.1.4**

Added "advanced" settings features to increase compatibility with more WordPress themes.

Altered Asynchronous functionality to allow Asynchronous to work on non-static IP address hosting spaces

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#### **UPDATE 06-18-2012 version 1.1.3**

Removed PHPBuilt.com integration as this service is no longer available. Minor bug fixes.

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#### **UPDATE 04-11-2012 version 1.1.2**

Added Asynchronous mode for use with shared hosting environments to improve performance and load times on posts and pages.

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#### **UPDATE 03-22-2012 version 1.1.1**

Added patch to prevent failed authentication of TheBestSpinner in some environments.

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#### **UPDATE 03-13-2012 version 1.1.0**

Patched non-auto approved xCommitter commenter conflict with some themes and plugins

Added function name obscurity to prevent function name collisions with other plugins.

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#### **UPDATE 03-08-2012 version 1.0.9**

Patched versioning output error.

Cleaned up php markup to remove short hand php.

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#### **UPDATE 03-03-2012 version 1.0.8**

Added duplicate comment filtering

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#### **UPDATE 03-02-2012 version 1.0.7**

Rewrote remote updating/auto updating functionality to allow for remote updates.

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#### **UPDATE 02-29-2012 version 1.0.6**

Added xCommitter comment moderation link if “auto approve” is set to false.

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#### **UPDATE 02-28-2012 version 1.0.5**

Added remote automatic backup functionality to plugin.

Removed potential “flood error” when posting comments too quickly

Prevented duplicate comments

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#### **UPDATE 02-26-2012 version 1.0.4**

Added support for PHPBuilt.com spinner as a free spinning solution.

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#### **UPDATE 02-25-2012 version 1.0.3**

Added support for multiple languages.

The following Yahoo Answers Regions / Languages are now supported:

- **English**
- **French**
- **German**
- **Italian**
- **Spanish**

- **Thai**

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### **UPDATE 02-24-2012 Version 1.0.2**

Added advanced debugging mode.

Added alternative WordPress action hook methods.

Various bug fixes.

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### **UPDATE 02-23-2012 Version 1.0.1**

Various bug fixes.

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### **UPDATE 02-20-2012 Version 1.0.0**

Official launch. Yeah party at my place!